



Building Communities. Building Relationships. Building Your Business.

January Newsletter: A new year with new opportunities!

Newsletter Presenting Sponsors:

Macomb County Treasurer Larry Rocca & Ascension Macomb-Oakland



Larry was elected as Macomb County Treasurer in November 2016, and is committed to improving customer service for all of our residents. He is a resident of Clinton Township and has been a Macomb County business owner for over thirty years. His public service began in 1964 when enlisted in the United States Navy. He served during the Vietnam War aboard the U.S.S. Enterprise (CVAN 65) and was honorably discharged in 1970. He earned a bachelor's degree in political science from Oakland University in 1980.



Ascension
Macomb-Oakland

Ascension Macomb-Oakland Hospital - Warren campus is a full-service hospital with 24/7 emergency care, and a Level III Trauma Center. We deliver advanced surgical care for serious and life-threatening injuries and illnesses. Our care teams listen to quickly understand your health needs and deliver care that's right for you. We are a destination for specialty care - including advanced heart care, stroke and cancer care, advanced orthopedics and neurosciences, women's health, behavioral health and senior specialty care. Our OB-GYN maternity care teams deliver a personalized birthing experience. We provide a wide range of minimally invasive surgical procedures using robotic-assisted technology, imaging and lab tests, and a dedicated inpatient rehabilitation center, all on one campus.

This Newsletter is also Sponsored by:



Dear Members and Friends of the Southeast Michigan Chamber of Commerce,

It is a new year and that means a whole new calendar of opportunities for you and your business to grow. Speaking of growing, the Chamber scaled exponentially in 2023 and we can only imagine where 2024 will take us. And when we say us, that includes you and the ever expanding network of allies that make up the Southeast Michigan Chamber of Commerce.

Here's a brief overview of the contents of this newsletter:

2024 Events Calendar: The full breakdown! Take out your planner and write these dates down.

January Luncheon: We're kicking off the year with "Making the Most of Your Membership" with our Welcome Speaker Todd Stamper, Founder & CEO of Priority Waste.

December Luncheon Sponsors: Give some time and attention to these businesses that help us help you. Check out their websites and services/products.

New Members: Get to know our latest members and check out their websites.

Charitable Contributions: The Chamber continues to lead the way in facilitating charitable giving. Find out who made donations at our past luncheon.

Financial Giving: We've facilitated the donation of over half a million dollars since our inception in 2019. See the full list of beneficiaries.

Exclusive Chamber Offers: Cost-savings benefits, exclusive to you.

We appreciate your continued support and engagement with the Southeast Michigan Chamber of Commerce. If you have any questions or need further information, please don't hesitate to reach out.

We've got an exciting year ahead of us. Make sure to join us at our January luncheon.

Warm regards,

John Johnson

CEO, Southeast Michigan Chamber of Commerce

Kicking off the year!

January Luncheon



SOUTHEAST
MICHIGAN
CHAMBER OF COMMERCE



GRATIOT
AVENUE
CHAMBER OF COMMERCE

Thursday, January 25, 2024

10:30am-11:30am Networking
11:30am-1:00pm Lunch/Program

Zuccaro's, Chesterfield
46601 Gratiot Ave, Chesterfield



Welcome Speaker:

Todd Stamper
Founder & CEO, Priority Waste



PRIORITY
INNOVATE ★ OPERATE
www.prioritywaste.com

Presentation by Chamber Team:

Getting Prepared to Do Business in 2024 & Chamber Events 2024

February Luncheon Wednesday, February 28



WARREN
CENTER LINE
CHAMBER OF COMMERCE



*The Southeast Michigan Chamber of Commerce Political Action Coalition is not an official body of the Chamber. Chamber members that have interest in the local political apparatus meet informally to initiate support for highly qualified candidates for public office.

Presentation, Chamber Team:

Political Action Coalition*,
U.S. Senate Endorsements



Hill Harper



Mike Rogers

2024 Chamber Events Schedule

Listed below is the 2024 meeting schedule for the SMCC and it's subsidiary organizations: the Gratiot Avenue Chamber of Commerce and the Warren Center Line Chamber of Commerce. To learn more about registration or participation for any events on our calendar, please contact:

John Johnson
Chief Executive Officer
586-214-9116
johnhjohnson1114@gmail.com

NOTE: All monthly luncheons now include pre-luncheon networking from 10:30am - 11:30am.

January Luncheon Thursday, January 28



The Chamber welcomes speaker:
Todd Stamper
Founder & CEO, Priority Waste

Presentation, Chamber Team:
**Getting Prepared to Do Business in
2024 & Chamber Events 2024**

February Luncheon Wednesday, February 28



Presentation, Chamber Team:
**Political Action Coalition*,
U.S. Senate Endorsements**



Hill Harper



Mike Rogers

*The Southeast Michigan Chamber of Commerce Political Action Coalition is not an official body of the Chamber. Chamber members that have interest in the local political apparatus meet informally to initiate support for highly qualified candidates for public office.

March Luncheon Thursday, March 28



April Luncheon Thursday, April 25



Shark Tank **\$150,000 in funding!**
Inaugural Live Small Business Investment Event

Friday, April 26



Charity Golf Outing Sunday, May 17 *Golden Hawk*

May Luncheon Thursday, May 23



*Cruisin' '53 +
Run Warren
Center Line 5K*
Saturday, June 1



June Luncheon Thursday, June 27



Annual Boat Outing Thursday, July 11 *Lake St. Clair*

September Luncheon Thursday, September 26



MCREST Events

Good Samaritan Awards
October TBD
Kids' Christmas Party
December TBD

North Gratiot Cruise Saturday, September 28



October Luncheon Thursday, October 24



December Luncheon Thursday, December 5



Decmeber Luncheon Sponsors



Presenting Sponsor

Majestic Beds is a leading company renowned for crafting premium, luxurious mattresses that prioritize comfort and support. Combining innovative design with high-quality materials, they offer a diverse range of mattresses catering to various sleep preferences. Known for their commitment to durability and customer satisfaction, Majestic Beds has become a trusted brand, providing a blend of cutting-edge technology and traditional craftsmanship for a truly restful sleep experience.



Entertainment Sponsor

Luncheon Sponsors



New Members



Andiamo
Corporate Sponsor



Gardner White
Executive Club



ANDERSON, ECKSTEIN & WESTRICK, INC.
CIVIL ENGINEERS - SURVEYORS - ARCHITECTS
"Engineering Strong Communities"

Anderson, Eckstein &
Westrick, Inc.
Executive Club



Superior National Bank
Executive Club



Sequoia Trusted Advisors
Executive Club



HealthQuest
Executive Club



Com for Care
General Member



Juan Blanco
General Member



Laurelwood Custom
Homes
General Member



Safety Co.
General Member



Jess Peters of Saros Real
Estate
General Member



Charlotte's Care
General Member



Eli's Eats in the Streets
General Member



C12 Business Forums
General Member



Action Closer
General Member



Northrop Loving Care
General Member



Essential Services
General Member



MD Financial Group
General Member



DLK Window Tinting
General Member



American Life Savers
General Member



180 Church
General Member



Progressive AE
General Member



Synergy Sports
Performance Training
General Member



Underground Print Shop
General Member



Michigan Government
Schools and Credit Union
General Member



Franny Kanalos of Team K
Sells EXP
General Member



Men Cry Too Mental Health
General Member



Royal Supermarket
General Member



Audio Sentry
General Member



Detroit Construction
Solutions
General Member

Follow The
Chamber on
Facebook



Follow The
Chamber on
LinkedIn



Follow The
Chamber on
Twitter



Visit The
Chambers
Website



Financial Giving: December Luncheon

At our year end luncheon, the following funds were distributed by Chamber members. We are so grateful as are the recipients for these acts of service.



\$500



Children's Christmas Party



\$1,000



\$1,000

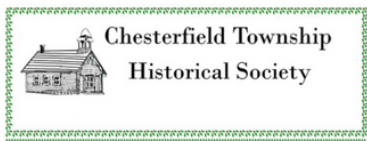


Stuffed Animal and Blanket Drive

The Lewicki Family



\$1,000



\$3,000



Penny-Per-Mile Program



4 Pack of VIP Tickets to The Fillmore

Value of **\$2,500**



\$5,000

Roseville Police and Fire Dpts. Community Outreach



\$5,000



\$5,000 each!



City of Mount Clemens Youth Program

Eastpointe DDA Summer Concert Series

Our Charitable Giving Since Inception

2019-Present

Over \$500,000!

The Chamber was founded to be an intersection between local business, government and nonprofits to create a hub of connection and collaboration. Since that time, we are proud to say that we have been the catalyst for over half a million dollars being donated to worthy causes.

The following recipients have benefited from the generosity of Chamber members over the past five years:

Anchor Bay High School Athletics
Ascension Hope Foundation
Association of Comm. Fraternal...
Benny Freeman Inclusive Playground
Boy Scout Troop 149
Center Line Festival Foundation
Center Line High School Athletics
Center Line Independence Festival
Center Line Festival Foundation
Center Line K9 Foundation
Chesterfield Honor Guard
Chesterfield Boy Scouts
Chesterfield Children's Halloween
Chesterfield Fire Department
Chesterfield Historical Society
Chesterfield Honor Guard
Chesterfield Library Building Fund
Chesterfield PAL
Chesterfield Parks and Rec
Chesterfield Police Benevolent + K9
Chesterfield Senior Citizen Program
Chesterfield Veterans Memorial
City of Warren Educational Aquarium
Eastpointe ACFVO Memorial Day
Harvest Time Outreach Ministries
Hix Family Foundation

Interfaith Caregivers
Kentucky Relief Fund
L'Anse Cruise High School Athletics
Let Your Light Shine
Liberty Church Warren Community
Macomb County Warming Center
MCREST
New Baltimore Civic Club
New Baltimore Goodfellows
New Baltimore Lions
New Baltimore Make-A-Difference Day
New Baltimore POA
New Baltimore Senior Program
Neway Works
Polish Day Parade
Preserve Independence Adult Daycare
Roseville Optimists Club
Selfridge Chesterfield Lions
Thrilla at the Villa
Veterans Returning home
Warren Civic Center South
Warren PD Animal Control Dog
Warren Police and Fire, Benevolent Association
Warren Polish Parade
Warren Winter Festival
Warren Woods High School Athletics

Sponsorship Opportunities

Luncheon Sponsorship

There has never been a better time to maximize on your access to our Chamber membership. Every month we add members to our fold and increase the space of our luncheon venues. Long story short: we can get lots of eyeballs on your business materials and provide unique speaking opportunities.

GENERAL LUNCHEON SPONSORSHIP

\$500

DISCOUNTED \$1000 FOR 3 LUNCHEONS /\$2500 FOR THE YEAR

- Inclusion of your logo and information on the welcome slide
- Placement of your logo and information on the front page of the program
- One-page marketing material featuring your content in the luncheon program (sponsor-provided printouts or sponsor-funded printing required)
- Inclusion of your logo and information in the text of the Chamber Luncheon Invitation
 - Sent to approximately 500 contacts
- Inclusion of your logo and information with a direct link to your website in the Chamber Luncheon Recap email
 - Sent to approximately 2,500 contacts
- Inclusion of your logo and information with a direct link to your website in the Chamber Quarter Recap email
 - Sent to approximately 2,500 contacts
- Option to receive a table to invite your own guests OR are served table with guests of your choice
- One hour of chamber connect time for a follow-up meeting with a member of your choice
- Opportunity for face time with the speaker or their municipality
- Includes pre-luncheon networking vendor table

LUNCHEON SPEAKER SPONSORSHIP

\$1,000

LIMITED TO 2 PER EVENT

- All benefits included in the General Luncheon Sponsorship and Vendor Table Sponsorship
- Speaking time limited to 5-8 minutes
- Chamber "perk" or discount on your service/product to be provided exclusively to Chamber Members, which must be mentioned during your speech
- The Chamber reserves the right to selectively approve this request based on the nature of your business, services, products, and overall alignment with the rest of the luncheon presentation.
- Includes pre-luncheon networking vendor table

VENDOR TABLE SPONSOR

\$750

LIMITED TO 2 PER EVENT

- Includes all the benefits mentioned in General Sponsorship
- Includes a Vendor Table (provided)
- Table located at the entrance where attendees come in

TABLE SPONSOR FOR ELECTED OFFICIALS

\$500

DISCOUNTED \$1000 FOR 3 LUNCHEONS / \$2500 FOR THE YEAR

- Recognition by elected officials and the municipality of your preference
- Exclusive seats reserved for your business
- Prominent signage on the table featuring your company name, logo, and a message stating "Enjoy your lunch today, courtesy of Company X"

PRE-LUNCHEON NETWORKING VENDOR TABLE

\$100

INTRODUCTORY RATE SUBJECT TO CHANGE BASED ON DEMAND

- Table set-up must be completed by 10:15am
- Table must be taken down by 11:30am for start of luncheon

If you would like to hear more, please contact:

John Long - 586.649.8185 - semchambermembers@gmail.com

Newsletter Sponsorship

Unlock unparalleled exposure for your business with the Southeast Michigan Chamber of Commerce's exclusive newsletter sponsorship opportunity. Reach a captive audience of engaged local professionals directly in their inboxes, gaining prime visibility and fostering valuable connections.

What reach will I get?

2000 IMPRESSIONS

when the newsletter hits inboxes

2000 IMPRESSIONS

from feature in end-of-the-year recap

What is the cost to sponsor the newsletter?

\$100

Featured as newsletter sponsor

Includes logo directly linked to website

\$200

Featured in member spotlight article

Custom-written piece on elements of your choosing

\$300

Both packages

If you would like to hear more, please contact:

John Long - 586.649.8185 - semchambermembers@gmail.com

Thank you to our Corporate Sponsors!

