

**UNLOCK THESE BENEFITS/PERKS TODAY!**

## TAKING YOUR RESTAURANT TO THE NEXT LEVEL

Marketing. Advocating. Cost Saving. Joining the Chamber Culinary Club opens doors to an array of exclusive benefits and perks, crafted to elevate your restaurant's success. Are you looking for a new way to get in front of a new audience? Would you like to access steep discounts for all of your marketing needs? How about FINALLY being able to offer your employees benefit options, without costing you a dime? Then look no further and join us today!

### Leverage the Chamber's sphere of influence to accelerate your growth!



**Consistent Exposure**

Our sphere of influence is over 3000 contacts and they receive regular communication. Members of the Culinary Club will receive exposure through our email marketing campaign (6-12 emails a month to all 3000 contacts), placement on our website with an interactive map highlighting your restaurant & its discounts, ability to place marketing material at our Culinary Club marketing table (available at all luncheons, which average 400-500 attendees). Last but not least, all Chamber Members and their employees will receive a Chamber Culinary Club Card that links back to the Chamber's Culinary Club Page & is presentable at your establishment.

### An industry leading voice for restauranteurs

The Southeast Michigan Chamber of Commerce & our Restaurants for Accountable Government Coalition are the leading voice to help fight the Wage & Earned Sick Time Act that will require restaurants to pay tipped employees nearly \$15 per hour! We educate and advocate using our influential voice. Help us save our restaurants!



**Advocacy**

**Example of Chamber Culinary Club Card**



Scan here or go to [semchamber.org/culinaryclub](http://semchamber.org/culinaryclub) to see all participating locations



### Access huge discounts on all your marketing needs

Great businesses thrive on successful marketing. That's why we've partnered with the best in the business to help you slash costs for all your marketing needs. Outdoor/Indoor Billboards, Web Design/SEO, Physical Promotional Material, Online Advertising and more!



**Cost Saving Marketing Solutions**

### Benefit solutions that meet your needs

Unlimited No Cost Primary Care, Free Prescription Discount Card, Free Wellness Wednesday, Free Prescription Deliveries, On-Site Immunizations, and 401k. After compensation, benefits are the biggest way you invest in your business. That's why we're always on the lookout for the best partnerships and the most fantastic perks we can find.



**No Cost Benefit Solutions**

### Goodbye to costly credit card processing fees Hello to a bigger healthier bottom-line!

Every transaction counts to your profitability. Don't cut into that by paying enormous credit card processing fees. With the Chamber Culinary Club, you will gain access to our zero fee solution program.



**Zero Fee Payment Processing**

586-649-8185

[JohnLong@SemChamber.org](mailto:JohnLong@SemChamber.org)



**JOIN TODAY**  
[www.semchamber.org/culinaryclubmembership](http://www.semchamber.org/culinaryclubmembership)



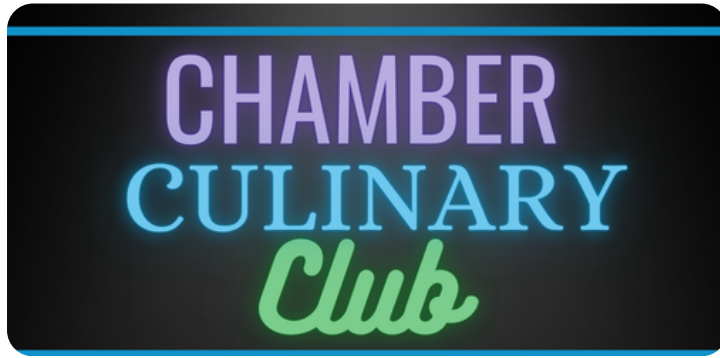
SOUTHEAST MICHIGAN CHAMBER OF COMMERCE

Culinary Club Onsite Video



EXCLUSIVE OPPORTUNITY! WANT A CHANCE TO GO VIRAL?

People choose their next meal on the internet these days — make sure they choose YOU!



Introducing a unique opportunity:

Recent Video's

An exclusive on-location streaming video of your restaurant by Detroit media personality Jason Carr.



Jason Carr

Detroit Media Personality

3.1K 397 comments 295 shares 240K views Like Comment Share

100K Followers



Videos shared in top local community groups like:

- St. Clair Shores Michigan Residents (66K members)
Make Macomb Your Home (31K members)

This means your restaurant gets BIG exposure to a highly engaged local audience.



For \$1,500 you receive:

- One Year Chamber Membership
Inclusion in Culinary Club
Onsite video of your restaurant by Jason Carr

Contact John Long: johnlong@semchamber.org

## TAKE CARE OF YOUR TEAM FOR LESS!

CHECK OUT THESE AWESOME MEMBER PERKS!

After compensation, benefits are the biggest way you invest in your business.. You're committed to your employees' wellbeing, and we're committed to you. That's why we're always on the lookout for the best partnerships and the most fantastic perks we can find.

**JOIN TODAY!**



### AFFORDABLE HEALTH CARE - PLUM HEALTH

- Unlimited Primary Care.
- No insurance, No Hassle.
- Just \$75/month. Can be paid by employer or employee
- 1:1 access to your doctor
- 80-90% of all care needs covered in-office
- Always available
- No Hidden Fees
- 90%+ off meds & labs



### FREE PRESCRIPTION DISCOUNT CARD - RXLESS

- Free program with no sign up or data collection required.
- Just show and save!
- Save up to 88% off your prescription medications
- Accepted at all pharmacies, including independents
- Available to your entire team upon joining SMCC



### FREE WELLNESS WEDNESDAYS - B3 MASSAGE & WELLNESS

- Wellness Wednesday, FREE of Charge, at your organization.
- Company employees receive FREE massages and wellness education
- Improves employee productivity boosting bottom for companies.



### PHARMACY DISCOUNT - MACOMB PHARMACY

- Free delivery to your home or office
- Certified Immunizer comes to your office or to administer vaccines
- Medication Therapy Management



### 401K PROGRAM - LINCOLN FINANCIAL

- Our 401k program from Lincoln Financial allows for your business to open a customizable 401k that fits your business's specific needs.
- Due to recent federal changes your business may qualify for up to \$15,000 in tax incentives and you may be able to start a 401k with no out-of-pocket expenses.



SOUTHEAST MICHIGAN CHAMBER OF COMMERCE

# Welcome

Explore THE #1 CHAMBER

Featured By:



## CONGRATULATIONS !

On behalf of your local elected officials and the business community, we want to be the first to say thank you. Thank you for locating, investing and creating jobs locally.

We are your local chamber of commerce and there's a reason we are the #1 chamber among members. We are here to help your business grow and we are excited to get started!



Now it's time to show off your business with a ribbon cutting that makes a statement. We'll market your opening to our thousands of followers so you have the photo op you can be proud of.

Furthermore, we will secure the local dignitaries to participate, such as mayors, supervisors, city council, state representatives, sheriff's office, and many more. We'll help you capture a moment you won't forget.

### RECENT EVENTS



**"Your team's presence made a real impact, and we truly appreciated your support."**



Communications Firm Representing McDonalds



**Christian Lee**  
Project Coordinator,  
Seyferthpr for McDonald's

586-649-8185

JohnLong@SemChamber.org



JOIN TODAY  
[www.semchamber.org/membership](http://www.semchamber.org/membership)



SOUTHEAST  
MICHIGAN  
CHAMBER OF COMMERCE



JOIN TODAY  
www.semchamber.org/  
culinaryclubmembership

# Culinary Club Levels

**PROUD MEMBER OF:**



U.S. Chamber of Commerce



**FEATURED BY:**



LEVEL BENEFITS	One Location	Two or More Locations	Chamber & Jason Carr Onsite Video	Ribbon Cutting
	\$350	\$600	\$1,500	\$1,250
Free Access to Chamber Events	✓	✓	✓	✓
Free Access to Chamber Business Accelerator Program	✓	✓	✓	✓
Free Access to Restaurants for Accountable Government Round Tables (Fighting the Tipped Minimum Wage Increase)	✓	✓	✓	✓
Listed on Chamber Website and Interactive Map	✓	✓	✓	✓
Placement of marketing material at Culinary Club Marketing Table	✓	✓	✓	✓
Access to Chamber Comprehensive Marketing Discount Program (Web design, SEO, Billboards, Online Advertising, Printed Material, Signs and more)	✓	✓	✓	✓
Free Prescription Discount Card for All Employees	✓	✓	✓	✓
Free Prescription Deliveries	✓	✓	✓	✓
Free Wellness Wednesday	✓	✓	✓	✓
On site Immunizations	✓	✓	✓	✓
Access to Unlimited Primary Care, Telehealth, Urgent Care and Mental Health through Chamber Partner Programs	✓	✓	✓	✓
Zero Fee Credit Card Payment Processing	✓	✓	✓	✓
Chamber/Jason Carr Onsite Video Included on Chamber Website			✓	
Chamber & Jason Carr Onsite Video Featured in Chamber Newsletter (sent to over 3,000 local contacts) & posted to over 100k social media followers			✓	
Chamber Culinary Club Plaque Recap			✓	
Ribbon Cutting Hosted by the Chamber and Promoted to Chamber Sphere of Influence (over 3,000 local contacts) and Local Dignitaries. Average Attendance of 50-75 Attendees. Local Elected Official Presence Guaranteed				✓